SPONSORSHIP OPPORTUNITIES

26th - 29th September 2023

International Conference on Interactive Collaborative Learning

HOTEL NH VENTAS

...an additional plan for September 2023
WHY ICL’23?

ICL is the flagship conference organized and sponsored by IGIP, the International Society for Engineering Pedagogy, a leading engineering education organization that celebrated its 50th anniversary last year.

IGIP has become the most relevant engineering education association in Europe and the importance of the ICL conference attracts researchers and educators from all over the world.

In recent editions more than 200 academics from different countries around the world have been participating in the conference, presenting papers, organizing panels and workshops on educational innovation and collaborative learning.

Different education related organizations and companies, like Dassault Systemes or Quanser, have been collaborating in the organization of the conference giving support and sponsorship with keynote presentations and/or organizing workshops and other parallel activities as an added value to the conference.

In this edition, attendees and sponsors will have the opportunity to share and discuss on topics like open badges and micro-credentials, use of ChatGPT and AI in learning, entrepreneurship in engineering education or the digital education strategy.

We are open to sponsorship from organizations and institutions whose objectives are in line with the topics of the conference. We believe that this is an excellent opportunity to be able to present to an academic forum of this level and to contribute experiences and solutions in the field of education and collaborative learning.
WHO ATTENDS ICL?

Universities

Faculty & Teaching Staff: Professors (Full / Associate / Assistant), Lecturers, Researchers

Senior Decision Makers: Deans, Vice-Deans, Directors, Heads of Department, Presidents

200+ academic & research institutions

40+ countries represented

2022 Participation (ICL Vienna): 73% Europe, 11% Americas, 8% Asia Pacific, 8% Middle East & Africa

Industry & Partners

2022 Participation (ICL Vienna)

Participant Feedback

“Everything was perfect. The event content was relevant and perfectly met my expectations.”

“I got inspired to do some novel research and development toward a submission to ICL 2023.”

“The quality of the scientific contributions has increased notably over the last years.”

“The format was very well designed, the conference dinner was pretty cool as always!”

“A perfect event to meet highly competent people and to make new contacts”

“I’d like to express my gratitude for such a tremendous international event. Hope that every new year brings more participants, insights and cooperations”

“Great conference - keep it up!”
ICL’23 DATES AND VENUE

ICL2023 will be held in Madrid, Spain, from **26-29 September, 2023**, in **HOTEL NH VENTAS – MADRID**, a well communicated location, in a residential quiet street, 10 minutes away by metro from the city centre.

The hotel has a close metro station connected with the main train stations and the airport. Taxi trip from/to the airport is 20-30 minutes.
ICL2023 agenda is organized as follows:

- A set of **workshop and tutorials**, to be held at the beginning of the conference, on days 26 and 27 September, including a special session on accreditation.
- A series of **plenary sessions** including relevant keynote speakers and invited personalities. These sessions are organized along the conference, giving opportunity to attendees to share and know about relevant cute-end topics in engineering education.
- Different **parallel sessions** for paper presentations, organized along the three days of the conference.
- A **social program** for attendees and their companions, including a welcome reception and a gala dinner where some academic and relevant recognitions will be done.

Accepted and presented papers will appear in the conference proceedings and will be published as ICL2023 Proceedings with Springer in the series Lecture Notes in Networks and Systems.
SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR PACKAGE
8.000€ + VAT

INCLUDES:
- Publicity in e-form (in the ICL-conference website)
- Company logo in the conference materials
- Company logo in the conference lobby
- Company logo in the Technical Sessions rooms
- Table and roll-up space at the conference lobby
- Advertising material in the conference bags
- Workshop/Product presentation (90 minutes)
- Talk in plenary session (30 min)
- 4 free staff registration

GOLD SPONSOR PACKAGE
5.000€ + VAT

INCLUDES:
- Publicity in e-form (in the ICL-conference website)
- Company logo in the conference materials
- Company logo in the conference lobby
- Company logo in the Technical Sessions rooms
- Roll-up space at the conference lobby
- Advertising material in the conference bags
- Product presentation in a parallel session (30 min)
- 2 free staff registration

SILVER SPONSOR PACKAGE
3.000€ + VAT

INCLUDES:
- Publicity in e-form (in the ICL-conference website)
- Company logo in the conference materials
- Company logo in the conference lobby
- 1 free staff registration

• Publicity in e-form (in the ICL-conference website) – corresponds to logos displayed at the conference website and in the conference romos or online sessions as well as on slides during the breaks.

• Gold Sponsors can use an advertising space on a stand in the conference lobby for information about company, products etc. Platinum Sponsor is also offered a table in the conference lobby for product presentations, presentation of company, demos, etc.

• Platinum Sponsor is invited to deliver a talk in the opening plenary meeting.
OTHER SPONSORSHIP OPPORTUNITIES

LANDYARDS FOR BADGES
1.500€ + VAT

INCLUDES:
• For 250 lanyards
• Logo in all lanyards
• Publicity in e-form (in the ICL-conference website)

NOT INCLUDED:
• Lanyards must be provided for the sponsor

NOTEPADS
1.500€ + VAT

INCLUDES:
• For 250 unities
• Publicity in e-form (in the ICL-conference website)

NOT INCLUDED:
• Notepads must be provided for the sponsor

ADVERTISING MATERIAL IN THE CONFERENCE BAGS
1.500€ + VAT

INCLUDES:
• For 250 unities
• Publicity in e-form (in the ICL-conference website)

NOT INCLUDED:
• Notepads must be provided for the sponsor

LOGO ON BADGES
2.000€ + VAT

INCLUDES:
• For 250 badges
• Logo in all badges (rear side)
• Publicity in e-form (in the ICL-conference website)

PENS
1.000€ + VAT

INCLUDES:
• For 250 unities
• Publicity in e-form (in the ICL-conference website)

NOT INCLUDED:
• Pens must be provided for the sponsor

COFFEE BREAKS
2.000€ + VAT

INCLUDES:
• For 250 people each service
• Logo in tables and space for coffee
• Publicity in e-form (in the ICL-conference website)

NOTE:
• Only for one service
# REGISTRATION & FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird Fee until 10 July</th>
<th>Standard Fee until 18 September</th>
<th>Late Fee after 18 September</th>
</tr>
</thead>
<tbody>
<tr>
<td>Authors¹ ² ³</td>
<td>490 EUR</td>
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<tr>
<td>Member Authors¹ ² ³ (IGIP, IAOE, IEEE, IELA)</td>
<td>450 EUR</td>
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<tr>
<td>Authors who work and live in Low-middle income countries¹ ² ³</td>
<td>300 EUR</td>
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<tr>
<td>Student Authors with ID¹ ² ³ ⁴ ⁵</td>
<td>300 EUR</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Author – Remote Presentation (limited availability) ¹</td>
<td>300 EUR</td>
<td>N/A</td>
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<tr>
<td>Regular Participants⁵</td>
<td>400 EUR</td>
<td>440 EUR</td>
<td>480 EUR</td>
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<tr>
<td>Participants who work and live in Low-income countries¹ ² ³</td>
<td>200 EUR</td>
<td>240 EUR</td>
<td>280 EUR</td>
</tr>
<tr>
<td>Student Participants with ID¹ ² ³</td>
<td>200 EUR</td>
<td>240 EUR</td>
<td>280 EUR</td>
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<tr>
<td>Ukranian Authors¹ ² ³</td>
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<td>FREE</td>
</tr>
<tr>
<td>Ukranian Authors - Remote Presentation (limited availability) ¹</td>
<td>FREE</td>
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<tr>
<td>OPTIONS</td>
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<tr>
<td>Additional Paper (max 2)</td>
<td>150 EUR</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Registrations without full payment are not valid.

¹ Includes one paper presentation, publication and indexing. The presenting author MUST register until July, 10th 2023 to include the paper in the conference program.

² Authors who work and live in low-income countries. For the list of low income countries: [http://data.worldbank.org/income-level/low-income](http://data.worldbank.org/income-level/low-income)

³ Student fee for an author is applicable, if the paper was solely written by students, a confirmation about the student status from the university is necessary.

⁴ A student ID card is necessary at the registration desk.

⁵ Includes conference bag, coffee breaks and lunch during conference program, and conference welcome.

Additional Paper. A maximum of 3 papers per author may be submitted. The first one is included in the registration fee, the rest must be requested in this section.
» APPLICATION
Please complete the attached form and return it to the Technical Secretariat as soon as possible, or write to ICL2023@pacifico-meetings.com to discuss your requirements further.

» CONFIRMATION AND DEPOSIT
Please fill in the enclosed form. Assignments will be made only after receipt of the contract form. Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying invoice for the total amount.

The allocations of stand sites are granted on a first come / first served basis, but guaranteed only when payment is made. If there are requests for identical locations applicants will be notified and the location allocated according to payment receipt date.

» CANCELLATION
In case of cancellation before 1st May 2023, a refund of 40% will be granted. After that date, the total amount paid will be charged as cancellation fees.

Companies participating in the congress are required to take out appropriate insurance.

» METHOD OF PAYMENT
By Bank transfer:
VIAJES PACIFICO S.A
Banc Sabadell
IBAN ES4200815084080001150225
SWIFT BSABESBB
CONCEPT: ICL2023 + NAME OF COMPANY OR INVOICE NUMBER

» VAT
All companies are required to pay VAT at the prevailing rate, currently 21%.

TECHNICAL SECRETARIAT: GRUPO PACIFICO
C/ Marià Cubí, 4 - 1r
08006 Barcelona, Spain
Tel. +34 932.388.777
ICL2023@pacifico-meetings.com
https://icl-conference.org/current/
APPLICATION FORM

TYPE OF COLLABORATION:

AMOUNT CONFIRMATION: ________________________ (+ VAT)

Company: ........................................................................................................................................................................

Address: ...........................................................................................................................................................................

Postal Code: ........................................................... City & Country: ...................................................................................

Tel: ............................................................................................................ E-mail: .................................................................

VAT NUMBER: .............................................................................................................................................................

Contact person: ............................................................................................................................................................

Charge: .................................................................................................................................................................

On behalf of the company, I assume the responsibility of complying with the rules set forth in this dossier from the moment I sign this contract.

Signature and Company’s stamp: ______________________, __________ 202____

ICL2023@pacifico-meetings.com
ORGANIZERS

https://www.icl-conference.org

TECHNICAL SECRETARIAT: GRUPO PACIFICO

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